

## Expand Communications with uMobility!

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With cell phone expenditures now accounting for as much as 38% of the overall IT budget, and with little visibility or control over cellular use, enterprises are looking for ways to manage their mobile communications costs.

A Forrester study of internal communications challenges at 67 enterprises discovered that business process delays occur with high frequency because of the frequent inability to reach decision makers quickly. In 27% of the companies surveyed, regular delays occurred daily or weekly, while an additional 51% reported project delays on a quarterly basis. Most notably, work on critical projects came to a halt in 25% of the companies surveyed because decision makers could not be reached. Clearly, the ability to reach co-workers and customers has a direct impact on costs, customer satisfaction and an organization's overall success in terms of revenue and profitability.



Understandably, with the constant introduction of new models, interest and spending on smart phones continues to skyrocket. It is estimated that at least 30% of the North American workforce is now mobile and that this mobile workforce is away from their desk 40% of the time. In addition, it is interesting to note that up to 60% of all mobile calls are made to another co-worker to check office voice mail.

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NEC Canada Inc., in partnership with Varaha Systems Inc., is excited to announce the release of **uMobility!** uMobility empowers users with a single phone number, single voice mailbox and seamless mobility – anywhere, anytime. No longer will you have to use all those different communications methods and leave multiple messages. ALL your voice communication needs will be fulfilled with uMobility.

The need to be available at anytime, anyplace is in higher demand today than ever before. Timely response to a customer or co-worker could mean the difference between winning or losing business. Many of us have grown accustomed to multiple phone numbers, multiple voice mailboxes, different devices and different services such as email, instant messaging and collaborative tools. Use of a multitude of devices can reduce the effectiveness of communications and lead to less productivity and lower customer satisfaction. If you find it difficult to register and keep up with all those different contact numbers, imagine how difficult it is for customers to reach you! Most workers would prefer to use a single phone that offers access to a common directory, a common voice mailbox and a common set of services.

# NEC



With **uMobility**, you can link (or twin) your desk extension with your mobile device\*. All enterprise calls established and received can be either dialed or answered via your desk extension or selected uMobility smart phone. No longer will you have to use all those different communications methods and leave multiple messages, since ALL your voice communication needs will be fulfilled with uMobility.

## The Business Benefits of *uMobility*...

**uMobility** addresses the need for cellular cost savings, minimizes business process delays and increases productivity when employees use a cell phone at the office or at home. It allows employees to make and receive NEC voice server phone calls directly from their smart phones, while also improving cell phone coverage inside buildings.

The solution converts in-building cell phone calls to voice over IP (VoIP) and routes the calls over the in-building WiFi network, providing several compelling benefits:

- ✓ No cell plan minutes are consumed when a cell phone is used with *uMobility* at the office, home, or public hotspot so typically **30% - 50% less cell minutes are used** each month resulting savings.
- ✓ Additional minutes are saved each month (about 1 hour) because **less time is spent accessing and using voice mail** resulting in an average cost savings per user.
- ✓ International travelers can experience substantial cost savings using *uMobility* to **bypass expensive foreign cellular networks** via WiFi connectivity.
- ✓ The **quality of cell phone conversations is improved** because the in-building WiFi signal is considerably stronger than the external cellular network signal.

## Add Features, Cut Costs...

*uMobility* allows you to leverage the power of your corporate IP environment with remote office extension dialing and in-call telephony features access. The *uMobility* server becomes an extension off of the UNIVERGE® SV8100 Communications Server, enabling mobile users to dial 4 or 5 digit extension numbers through the intuitive mobile dialer client while connected to the Wi-Fi network.

**\*NOTE:** The *uMobility* cell phone client runs on most Windows mobile, Symbian and Apple iPhone smart phones. Future releases are being planned for Blackberry devices.